

Business School Beijing Normal University

International Summer School 2017

Business in One Belt and One Road

Date: July 7th-21st, 2017



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Contact Information

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WELCOME TO BEIJING



Beijing and China

China is the second largest economic entity in the world. In recent years, China has contributed 25%-30% to world economic growth on average.

Beijing, the capital and municipality of China, is the political, cultural, science and tech-, educational centre in China. Up to December in 2016 Beijing has a resident population of 21.70 million and its GDP has reached 2.3 trillion, increasing by 6.7%. As the headquarter base, Beijing has attracted over 2000 enterprise headquarters at home and abroad to settle here. Beijing is the first city hosting both summer and winter Olympic Games all over the world.



We offer a 2-week program for young students from all over the world who are interested in learning more about Business in China and in One Belt and One Road.

Program details

Location: Beijing Normal University, Beijing, China - Close the heart of Beijing

Period: 7th-21st July 2017

| | |
|------------------------------------------------|------------------------------------------------------|
| July 7 th | Registration, 9:00-17:00 |
| July 7 th | Welcome ceremony, 18:00-20:00 |
| July 8 th | Introduction and campus tour, 9:00-12:00 |
| July 9 th | Day off |
| July 10 th to July 14 th | Lectures and company visit, 9:00-12:00 and 2:00-5:00 |
| July 15 th to July 16 th | Weekend off |
| July 17 th to July 20 th | Lectures and company visit, 9:00-12:00 and 2:00-5:00 |
| July 21 st | Final presentation, 9:00-12:00 |
| July 21 st | Graduation ceremony, 15:00-16:30 |

Cost:

Official Tuition fee: US\$ 1,988,

Registration fee: US\$68, NOT Refundable.

Early bird registration: US\$ 1,688 (The early bird registration deadline is April 15th, 2017)

Group discount fee: US\$1,688 (5 persons or above)
US\$1,388 (10 persons or above)

Payment method: Registration fee you should make the bank transfer to the university account by May 30th. (The account information will send to you after we receive the applications.) Tuition fee should be paid by the Credit card at the July 7th.

Estimates of additional costs covered by students:

1. Accommodation: the program offers accommodation at the university campus or the hotel nearby.
2. Flight Ticket: costs vary depending on the country of origin.
3. Meals: breakfast and lunch served at the university canteen.

Please send the application form to lijingya@bnu.edu.cn not later than May 15th, 2017. More detail information about the program will be available in May and June 2017.

The result will be announced by the end of May 2017 on <http://bs.bnu.edu.cn/englishversion/>

Interested?

Beijing Normal University (BNU)

BNU is one of the universities with the longest history in China, whose predecessor was the Normal College of the Imperial University of Peking founded in 1902. There are three Nobel Prize Laureates on mainland China in total, two of which are alumni of BNU. As per the 2015/16 World University Rankings released by QS, BNU is ranked 8 among universities in mainland China.

BNU Business School (BNUBS)

BNUBS has formed its mission as "To be a leading business school with deep humanism and global reach". It is one of the China's business schools with the highest percentage of international students, most sophisticated international program, and largest number of courses fully in English. BNUBS has been accredited by EQUIS (European Quality Improvement System).

