International Autumn School «Sustainable Business Development: Responsible, Agile, Analytical»

When: 2 weeks, November 12-24, 2017

Location: Ekaterinburg

The 3rd city in Russia Candidate-city for EXPO 2025 Hosting city of FIFA 2018 Industrial and Financial Capital



Ural Federal University, GSEM with support of regional government, international and national businesses and academic partners



School is held in English. The Certificate grants 6

WHY

- top notch business technologies
- field visits to national and global companies
- cross-cultural spirit
- international business and academia trainers

HOW

- -Team project work
- World Cafe discussions
- Intensive workshops
- Smart cases
- City Tour and Global Village

WHAT

5 business areas

5 real cases

5 thematic sessions

Agile, responsible, smart

business models and

sustainable innovation

Feedbacks about last school:

"I liked the multicultural environment, lectures and also companies we visited"



"I will strongly recomend to attend this programm because UrFU did a great job. Thank you, GSEM!"

"I really enjoyed working in international team. All topics were up-to-date and teachers`skills were good too. It was cool chance to practice my English and communicative abilities."



Our school geography so far:

Italy, Czech Republic, Germany, France, China, Egypt,

Ukraine, Bangladesh, Russia, Mexico, South Africa, Brazil, Guinea and Kazakhstan

Fee and application

Accomodation, lunches, coffee breaks, city tour, participant's package



Early bird	Regular
Till august 15	Till september 15
250 EURO*	300 EURO*

^{*}Fruitful conditions for partner universities. Ask for extra discounts.

How to apply?

Fill this *FORM*

Questions:

GSEM International Affairs Office, econ.international@urfu.ru http://gsem.urfu.ru/en

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Ural Federal University

named after the first President of Russia B.N.Yeltsin

Graduate School of Economics and Management